

# Introducing the LUNA Jumpstart Workshop

We've applied our proprietary process, LUNA for Transformation™ to support visionary leaders & their teams launch their next priority initiative. A fully facilitated and customized workshop – come experience the power of our holistic business design system, in this productized offering.

## What Success Looks Like:

Teams will leave with unity & clarity and their Launch Playbook. The playbook will outline your initiative in our design system – while providing a clear roadmap with actionable next steps. This ensures you create solid foundations to launch your initiative and your team is set up for long-term success.

## Key Outcomes:

- Unity around team mission and scope of initiative
- Clarity on problem the initiative solves and who it serves
- Stability from tactical roadmap that will be defined with immediate next steps
- Momentum behind ways of working and team strengths & weaknesses

**LUNA for Transformation™**  
Our holistic business design system  
*Tailored to launch new initiatives*



See below for an outline of the total offering – which includes pre-work, 1:1 sessions with the leader, a facilitated workshop and take-away materials.

# LUNA Jumpstart Workshop Overview:

PRE-WORK with LEADER	WORKSHOP with TEAM	POST-WORKSHOP										
<p><b>Two sessions with the team leader to extract key information on the initiative.</b></p> <p>This will help us customize the exercises to your exact needs.</p> <p><b>Session 1 (90 minutes)</b></p> <ul style="list-style-type: none"> <li>Define initiative's vision, mission, scope so that the team has what they need to further define launch plan</li> <li>Choose which exercises will be most valuable to do with the team and how to further customize</li> </ul> <p><b>Session 2 (60-90 minutes)</b></p> <ul style="list-style-type: none"> <li>Review workshop materials to be able to send as pre-read</li> <li>Walk-through the workshop agenda &amp; align on leader's role</li> </ul> <p><i>Workshop pre-read materials will be sent to team telling them what to expect &amp; with a comprehensive overview of initiative.</i></p>	<p>One 5-8 hour workshop with the project team will be tailored specifically to your initiative's needs and those who are attending.</p> <p><b>Workshop Agenda</b></p> <table border="1"> <tr> <td>Opening &amp; Objectives</td> <td>20 Minutes</td> </tr> <tr> <td>Aligning on Initiative Mission &amp; Scope</td> <td>20 Minutes</td> </tr> <tr> <td>LUNA for your Initiative exercises to outline key pieces of your initiative</td> <td>3-5 Hours</td> </tr> <tr> <td>LUNA for your Team exercises to understand the innerworkings of your team</td> <td>40 Minutes</td> </tr> <tr> <td>Closing &amp; Actionable Next Steps</td> <td>15 Minutes</td> </tr> </table>	Opening & Objectives	20 Minutes	Aligning on Initiative Mission & Scope	20 Minutes	LUNA for your Initiative exercises to outline key pieces of your initiative	3-5 Hours	LUNA for your Team exercises to understand the innerworkings of your team	40 Minutes	Closing & Actionable Next Steps	15 Minutes	<p>A post-workshop session with the leader and final review of deliverable, your team's go-to <b>Launch Playbook</b> to ensure all workshop outputs are documented in an action-packed playbook.</p> <p><b>Leader Debrief Session (60 minutes)</b> Recap and debrief session with workshop facilitators to summarize next steps and share key insights based on observations &amp; workshop experience.</p> <p><b>Launch Playbook</b> Team's go-to playbook that aggregates key information gathered in pre-work and during workshop that documents all the information needed for a successful initiative launch.</p>
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The LUNA Jumpstart Workshop is designed as a virtual workshop that works best with 8 to 12 participants. We curate the end-to-end experience to meet the specific needs of your team and your initiative.

**Limited time introductory pricing starting at \$10,000. Pricing depends on project initiative, team size, and workshop duration.**

## Who We Are:

As part agency, part consultancy BizLove is the home to storytellers & strategists. We were built to serve visionary leaders and their teams in moments of great change and transformation. We offer strategic positioning and transformation services to high-growth businesses and multinational organizations.

Please visit us at: [www.bizlove.com](http://www.bizlove.com)

## Your Facilitators



**Diane Hare**  
FOUNDER & CEO



**Susan Krejci**  
CHIEF PRODUCT OFFICER