BizLove

We're looking to hire an Engagement Strategist!

How you'll contribute:

BizLove is a growing and mighty team. We're consultants by trade and storytellers, operators, and artists who are trying to challenge the norm for how people work and do business. We are looking for a critical thinker who is passionate about serving clients. You will bring business acumen, belief in the power of storytelling, and a people-lens to how you help clients solve problems and seize opportunities. You'll be an individual contributor, with opportunities to lead projects and own workstreams. As an Engagement Strategist, you will be a key contributor to our client work and a driver of how we shape our business as it grows.

The type of work we do:

- Company Identity
- Business Transformation
- Portfolio & Positioning Strategy
- Multimedia Storytelling

Roles & Responsibilities:

- Support delivery of client projects. This includes contributing to project strategy & approach, owning workstreams and deliverables, and building relationships with client stakeholders
- Responsible for project execution and deliverable creation. This can include:
 - Planning & supporting the delivery of client workshops and stakeholder interviews
 - Creating communication plans to outline key audiences and key messages to support client's transformation programs
 - Developing change management plans to inform and engage different stakeholders with business decisions and strategic priorities
 - Supporting the creation of content for conferences, keynote speeches and leadership communications
 - Assisting with presentation and video creations (story boarding & collaborating with visual designers and video producers)
 - Creating and managing project execution plans and developing leadership readouts
 - Driving project management for client teams i.e. status reports, file saving / sharing
 - Mentor and provide guidance to junior team members



• Support project scope development and brainstorming sessions for new client engagements

Skills & Experience:

- Background in consulting, business strategy, leadership enablement, change management
- Passion for brand and culture
- Can comfortably own workstreams and create client-ready deliverables
- Comfortable with Microsoft Suite (i.e. Excel, PowerPoint, Word)
- Experience or desire to work in a scrappy, startup setting

Pay/Time:

- Team member to be hired as an independent contractor, but is a 40 hrs/week position
- Pay is competitive and based on experience

If you're interested, please visit our Careers page to apply.

About BizLove:

BizLove is a culture and brand firm that helps organizations transform from within and express who they are to the world. We put people at the center of business and take a progressive yet pragmatic approach to ensuring that the growth of an organization doesn't come at the cost of its people. We work primarily with Fortune 500 and high-growth organizations, taking a holistic approach to our diagnostic evaluations, solutions, and execution. We are industry agnostic, but the majority of clients we serve today come from the Electronics, Healthcare, Life Science and Management Consultancy spaces. We're based in New York City with a brilliant team spread across the US.

For more on who we are:

- www.bizlove.com
- BizLove
- <u>@bizlove</u>