



## BizLove

### We're looking to hire a Creative Director!

#### How you'll contribute:

BizLove is a growing and mighty team. We're consultants by trade and storytellers, operators, and artists who are trying to challenge the norm for how people work and do business. Visual design and video production are key pieces of how we differentiate ourselves. We are looking for an aspiring Creative Director who is a design heavy hitter and entrepreneur at heart. You will bring PowerPoint corporate design skills, client-ready polish, and strategic thinking to how you serve our clients and develop our team. You'll be both an individual contributor and leader within our team. As our Creative Director, you will be a key driver of how we deliver client work and how we shape our business as it grows.

#### The type of work we do:

- Company Identity
- Business Transformation
- Portfolio & Positioning Strategy
- Multimedia Storytelling

#### Roles & Responsibilities:

- Deliver creative work for our clients. This often ranges from creating brands' visual identities to developing creative strategies, campaigns and assets including original illustrations, presentation design, email/digital media/newsletters graphics, and video graphics
- Support strategy consultants in developing creative campaign concepts to bring our client's story and brand to life across visual mediums
- Develop our method and IP around visual storytelling
- Institute practices and processes to improve quality and efficiency of creative work
- Manage and develop our creative talent to deliver high quality work
- Assist in scoping and selling creative storytelling projects
- Support in developing BizLove's visual identity and fulfill design requests for BizLove brand building

#### Skills & Experience:

- Background designing in a corporate environment
- Ability to adapt visual style for various contexts and clients

- Capable of creating within strict corporate brand guidelines
- Ability to comfortably liaise with clients
- Experience growing and leading a creative function
- Comfortable with Microsoft Suite (especially designing in PowerPoint) and Adobe Suite
- Video editing experience preferred but not required
- Experience or desire to work in a scrappy, startup setting

## **Pay/Time:**

- Team member to be hired as an independent contractor, but is a full-time (40 hrs/week) position
- Pay is competitive and based on experience

If you're interested, please visit our [Careers page](#) to apply.

## **About BizLove:**

BizLove is a culture and brand firm that helps organizations transform from within and express who they are to the world. We put people at the center of business and take a progressive yet pragmatic approach to ensuring that the growth of an organization doesn't come at the cost of its people. We work primarily with Fortune 500 and high-growth organizations, taking a holistic approach to our diagnostic evaluations, solutions, and execution. We are industry agnostic, but the majority of clients we serve today come from the Electronics, Healthcare, Life Science and Management Consultancy spaces. We're based in New York City with a brilliant team spread across the US.

## **For more on who we are:**

- [www.bizlove.com](http://www.bizlove.com)
- [BizLove](#)
- [@bizlove\\_](#)